

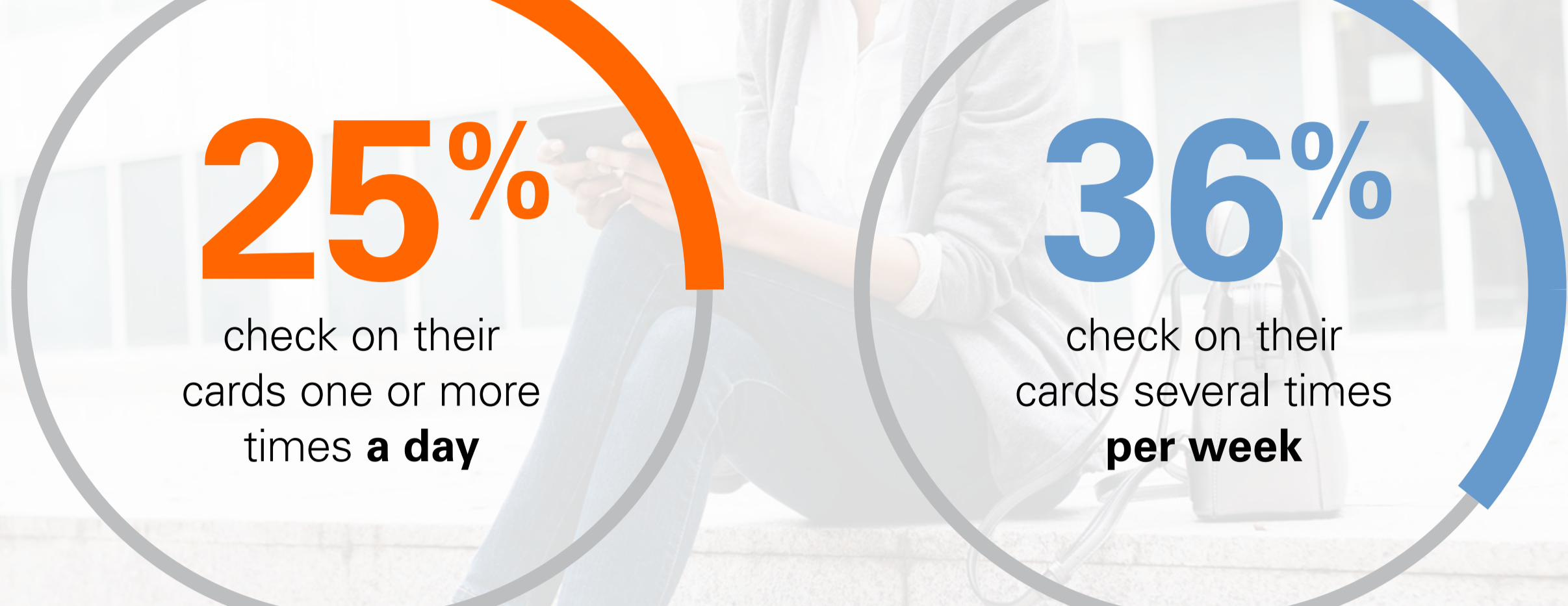


Card Alerts and Transaction Controls:

Today's consumers want options that help them take control of their financial lives on the go. CardValet® from Fiserv is an award-winning mobile app that allows financial institutions to deliver the experiences consumers expect by enabling them to define when, where and how their cards are used.

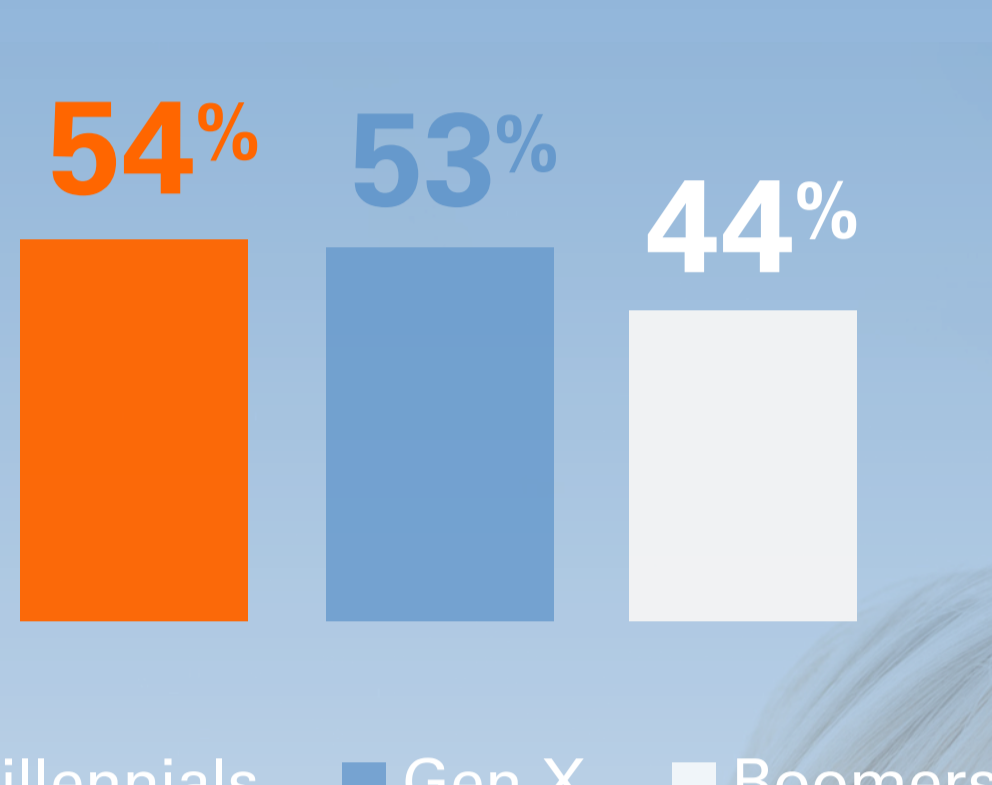
2019 Grand Winner - Mobile, creditunions.com Innovation Series; 2018 Winner - Best Mobile Experience, BCX Awards; 2016 Winner - Best Debit Innovation, PYMNTS.com; 2018 Winner - Best Mobile App, Pay Awards; 2016 Winner - I.Q. Innovator Award, BizTimes Milwaukee

Consumers track their cards. A lot.

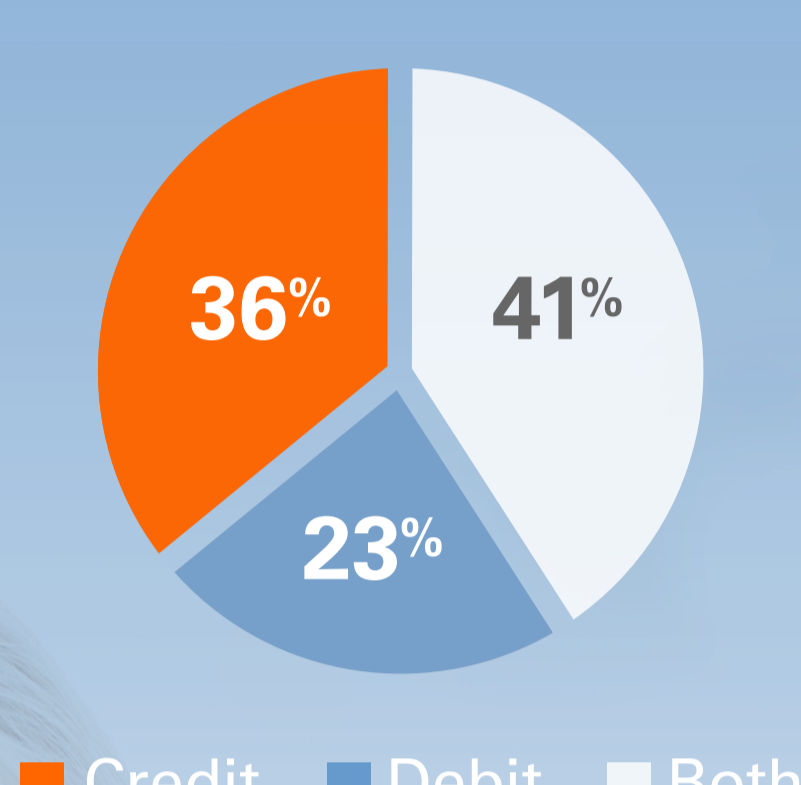


And they are finding ways to take control of their cards.

Consumers With Card Controls Activated



Types of Cards With Control Features Activated

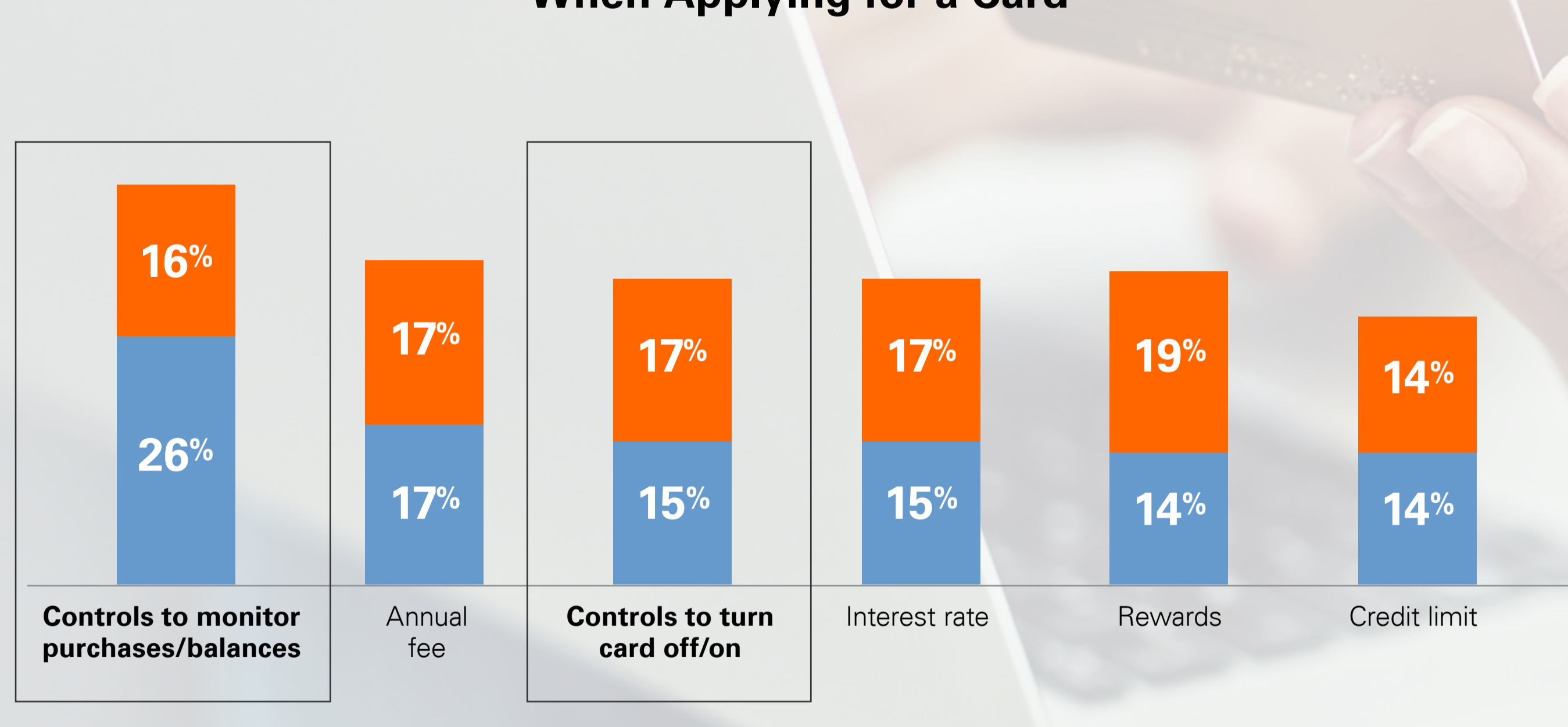


When it comes to card control features, people are clear on what matters to them.



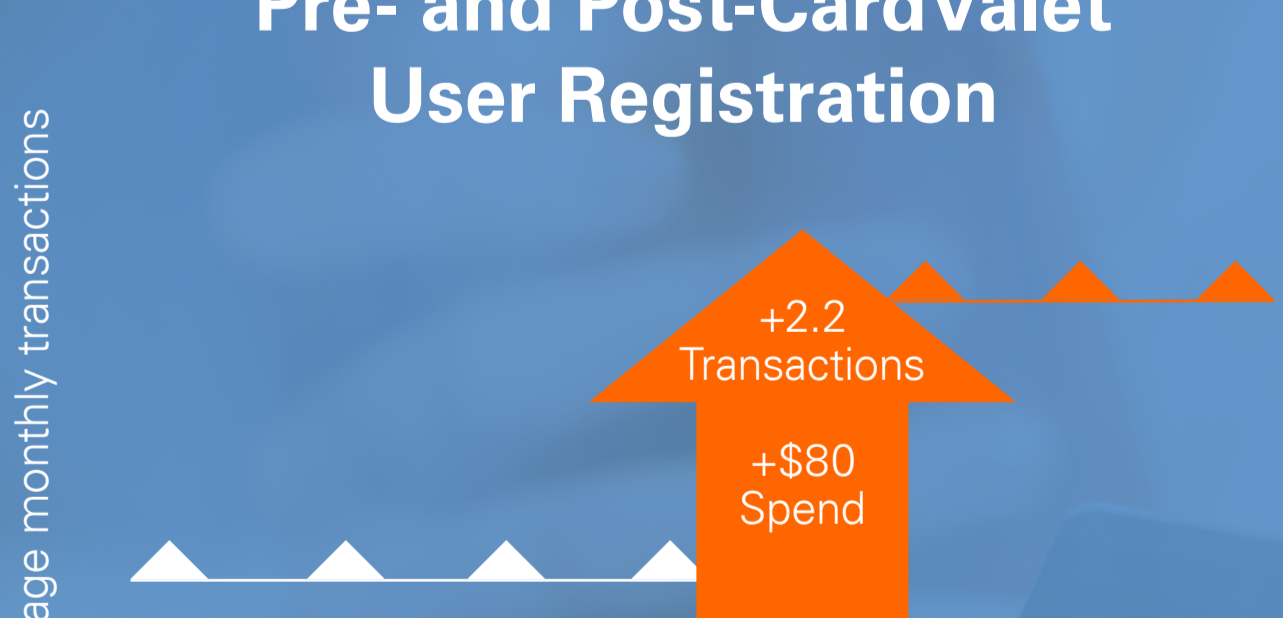
Consumers choose cards that let them take control.

Consumers' Top Features to Consider When Applying for a Card

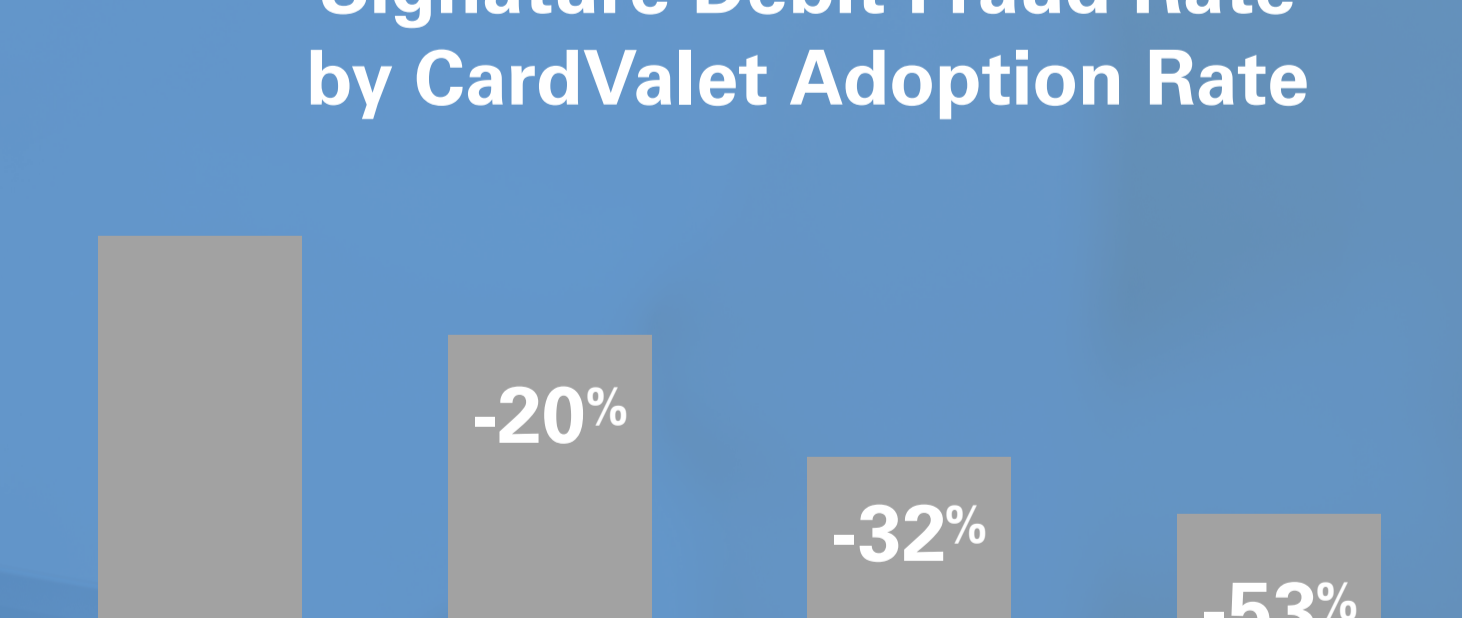


Card control adoption increases card use and decreases fraud.

Pre- and Post-CardValet User Registration



Signature Debit Fraud Rate by CardValet Adoption Rate



Fiserv provides anywhere, anytime payment convenience to your cardholders through comprehensive transaction processing and settlement services, card management and personalization services, and extensive implementation and support services.

Connect With Us
For more information about CardValet, call us at 800-872-7882, email getsolutions@fiserv.com or visit fiserv.com

Source: Unless otherwise noted, all data referenced here is drawn from a 2018 CardValet online survey. Additional information is available upon request.

