GLOBAL SUPPLY CHAIN VISIBILITY IS VITAL TO BUSINESS SUSTAINABILITY

Rein in risk exposure by really knowing who plays a role in your global supply chain

Businesses are expected to uniformly uphold the high levels of advanced economy ethical standards across their entire global supply chain



Global regulatory scrutiny has increased around bribery and corruption, human rights and environmental issues



Protecting business continuity, brand reputation and shareholder value is essential for long-term success



Shareholder and consumer expectations around corporate accountability have escalated



Taking **ownership of core** responsibilities within the global economy strengthens corporate citizenship

Globalization significantly increases supply chain complexity and creates multiple opportunities to introduce risk into your supply chain

Even the most innocuous products can test the integrity of your supply chain











FOUNDATIONS



Factory: Where is it located?

- What geopolitical risks are inherent to
- country of product origin? • Who were the players involved in the lease
- or purchase of the factory?



How are you sourcing your staff?

Staffing:

- Is there an enhanced risk of slavery or forced
- labor in the workforce? • Are there indicators of child exploitation in the location or industry?
- Are there government controls or influences to be aware of?



Utilities:

- What is the probity of the people setting up utilities?
- **RAW MATERIALS**

More than half of apparel and agricultural companies

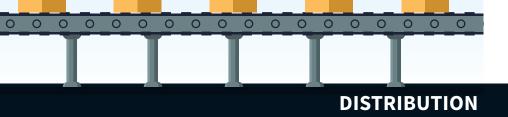
were found not to meet expectations on preventing child labor in their supply chain in a recent benchmarking report.1



Do you fully know the reputational and reliability risks your suppliers represent?

Suppliers:

- What steps do your suppliers take to manage foundational risks on your behalf?



Fewer than a third of supply chain executives looked to address

\$185

<1/3

corruption and bribery issues with their suppliers in a recent survey of corporations representing major industrial countries.²

It's estimated that customs

clearance adds about \$185

for each day delayed to the cost of a consignment. It is for this reason that many shippers prefer to bribe

customs officials in order to

shortcut the process.3

• Do you know the differences in

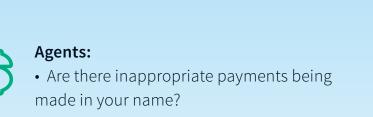


Can you trust that your shipping agent shares your commitment to compliance?

Shipping:

compliance cultures along the route?





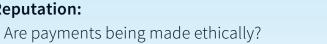


Are promotion and marketing efforts transparent?

Reputation:

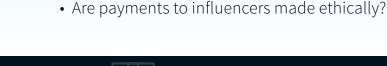
- **Associations:** Is the line between reviews and

endorsements clearly defined?



more sustainable business operations.

ANCILLARY



- Supply chain issues rooted in bribery and corruption take a significant toll
- explicitly asked, while 7% never label their

A recent survey of influencers showed that 41% of respondents only

41%

content at all.4 Prioritize the integrity of your global supply chain and protect your bottom line on the global economy, humankind and the environment. Your business must

label their endorsements

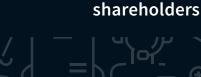
with the FTC-mandated hashtags when they're

balance supply chain due diligence and compliance efforts with effective,

Improve

corporate

citizenship



Reinforce

goodwill among

customers and



with structured risk intelligence

Prevent exposure

to costly fines

and reputational

damage



Minimize long-term

impact on business

continuity and

shareholder value

Our solutions increase supply chain visibility by connecting your business to expansive international risk intelligence backed by the expertise of our team of global researchers.

For more information, please call 800.658.5638 or visit risk.lexisnexis.com/anti-bribery-and-corruption

Find out how our tools help reinforce your ongoing commitment to corporate responsibility—so you can remain focused on your core values and your core business.



- https://www.jurist.org/news/2018/11/corporations-failing-to-meet-human-rights-obligations-report/signal and the property of the property of
- $2. \ Webb, Jonathan, "Two thirds of corporations ignore corruption in their supply chains," Forbes Magazine, July 19, 2017, and the supply chains, and the supply chains, the supply chains, and the supply$ https://www.forbes.com/sites/jwebb/2017/07/19/two-thirds-of-corporations-ignore-corruption-in-their-supply-chains/#73a2d2a7348
- 3. Manners-Bell, John, "Endemic corruption in global logistics," Kogan Page, June 4, 2015, https://www.koganpage.com/article/endemic-corruption-in-global-logistics 4. Iurillo, Olivia, "6 Dangers of Influencer Marketing," Social Media Today, July 11, 2019 https://www.socialmediatoday.com/news/6-dangers-of-influencer-marketing/558493/

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