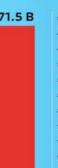
## **HOLIDAY** Spending



\$471.5 B



\$15.7 B

\$4.14 B

\$16.3 B

\$11.1 B



VALENTINES



MOTHER'S DAY





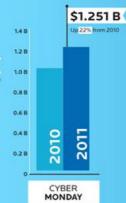
WINTER

590

580

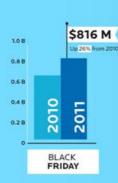
Holiday spending
INCREASED FROM 4 1% 2010 TO 2011 BY







Dec. 11 2011 Dec. 25 2011



**TOO MANY** PRESENTS? **19**%



24% of consumers in 2011 expected to **CARRY HIGHER CREDIT CARD** BALANCES

after this holiday season



LES: DECEMBER SPENDING TRUMPS: St. Patrick's Day: http://www.nrl.com/modules.php?name-NewsSop-viewNiveSup.id=1088 Mother's Day: com/modules.php?name-NewsSop-viewNiveSup.id=1184 Pather's Day: http://www.nrl.com/modules.php?name-NewsSop-viewNiveSup.id=1182 Valentiness: Objects.php?name-NewsSop-viewNiveSup.id=1182 Valentiness: Objects.php?name-NewsSop-viewNiveSup.id=1284 WINDER HOLDING SPENDING PRODUCTION (SPENDING PRODUCTION ) SPENDING PRODUCTION (SPEND